



Part-Time Social Media/Online Marketing Intern

We are enthusiastically looking for a Social Media/Online Marketing Intern with a passion for shamanism. We are a start-up digital magazine and interactive social community with a focus on contemporary archetypal shamanism. We are ramping up for an aggressive publishing schedule and we are ready to hand over the 'keys to the kingdom' that represents our brand across our social media accounts.

We are specifically looking for someone who is well-organized, a self-starter, has good communication skills, strong conflict management skills, is committed, and who is adept at marketing and brand management across the social media platform. Because we are a subscription-based service and access to our content is limited, we rely on engagement across social media platforms, as well as a consistent branding strategy to increase our subscriber base. This role requires being in regular communication with the publishing team, making publication announcements on various social media platforms, actively building and maintaining a follower base, interacting with followers through commenting on their content and responding to comments on The Urban Shaman content, protecting the integrity of the brand, while also organically driving followers or potential followers to The Urban Shaman website.

This role will give you the opportunity to sharpen and exercise your online/social media marketing skills, and will allow you to contribute your own creative ideas through influencing the social media content. Our brand is unique, and with the right alchemical combination, has exciting potential. The time is ripe for opening up a global dialog, defining and re-defining shamanic practice that is ethical, grounded, and relevant to contemporary societies.

Position Requirements:

- A personal computer and/or cell phone, tablet, etc.
- Consistent access to the internet
- A reliable method for communication, including video conferencing
- Personal/emotional stability (professionalism)
- Must have a high ethical caliber
- Open-minded and/or able to set aside lifestyle, political, social, religious, or cultural dogma
- Reliable and able to work towards goals
- A positive and enthusiastic representation of the brand
- Able to respond to conflict with professionalism and integrity
- Strong social media and/or marketing skills

Preferences:

- Assertive (self-starter), but polite
- Passionate about archetypal shamanism
- Excited about the opportunity to be a part of growing something
- A team player
- A shamanistic person yourself

Job Type: Part-time

Variable hours

At Home

Salary: Non-paid internship, with potential to evolve into a paid position

If interested, please send a resume and a short biography outlining your knowledge and interest in shamanism to editor@theurbanshaman.online.